

We have updated our community colour palette to be more accessible and practical for use by group sub-brands. This will make our communications more inclusive and readable by those with visual impairments.

Colour is the primary identifier for group sub-brands so please only select ONE of the six options shown. If you have an established group sub-brand, please update your assets to match the specifications below.

Community group sub-brands

Group sub-brand colour palettes should consist of the following:

- Cochrane Blue
- ONE Community colour
- Black, white and four greys (all other colour specifications are listed on page 49)

Please do not use any colours other than those listed above in communications. Using other colours will detract from and weaken your group's identity.

Our new community colours are all WCAG [AAA](#) compliant for large text and components. They are only WCAG [AA](#) compliant for normal text, so avoid using community colours at small text sizes wherever possible.

Please follow the colour specifications shown carefully to ensure consistent reproduction across different media.

Community Cyan	Print Spot Pantone 2935 CMYK 100.52.0.0	Screen RGB 0.87.183 HEX #0057B7
Community Red	Print Spot Pantone 485 CMYK 0.95.100.0	Screen RGB 225.35.40 HEX #E12328
Community Teal	Print Spot Pantone 7716 CMYK 80.19.47.4	Screen RGB 12.147.143 HEX #0C938F
Community Orange	Print Spot Pantone 1525 CMYK 2.77.100.9	Screen RGB 185.71.0 HEX #B94700
Community Green	Print Spot Pantone 7732 CMYK 89.0.96.30	Screen RGB 0.122.62 HEX #007A3E
Community Magenta	Print Spot Pantone 226 CMYK 0.100.2.0	Screen RGB 208.0.112 HEX #D00070